

Premier Cares Foundation 15th Annual Prostate Cancer Walk

SATURDAY, SEPTEMBER 21, 2024
9 am - 12 pm
WALKWAY OVER THE HUDSON
HIGHLAND, NY

2024 marks the 15th anniversary of Premier Cares Foundation's most impactful fundraising initiative. This event, held annually on the Walkway Over the Hudson, welcomes hundreds of community members, including families and friends touched by prostate cancer, medical staff and businesses.



Your support of this event will allow Premier Cares Foundation to provide immediate assistance to our neighbors in need, make free screenings available to all men who are at risk of developing prostate cancer and raise awareness about the importance of early detection of prostate cancer.

Sponsorship Levels and Benefits

PLATINUM PRESENTING SPONSOR • \$10,000 * \$9,600 tax deductible

- Prominent logo listing on T-shirt as presenting sponsor
- Logo and link on website
- Display table space at event
- Mention in radio promotion
- 20 tickets to Prostate Cancer Walk
- Option to present check with photo opp at event or before
- Promotion on all social media platforms **plus...**a multi-media feature story about your company on our Facebook page.
- Large signage with company logo along the walk route
- Recognized sponsor of the September prostate cancer support group meeting (September is prostate cancer awareness month)

GOLD Sponsor • \$5,000 * \$4,800 tax deductible

- Logo on T-shirt
- Logo and link on website
- Display table space at event
- Listing of name on print advertising
- 10 tickets to Prostate Cancer Walk
- Promotion on all social media platforms **plus...**a multi-media feature story about your company on our Facebook page.
- Signage with company logo along the walk route

SILVER Sponsor • \$2,500 * \$2,340 tax deductible

- Logo on T-shirt
- Logo and link on website
- Display table at event
- 8 tickets to Prostate Cancer Walk
- Promotion on all social media platforms **plus...**a multi-media feature story about your company on our Facebook page.
- Signage with company logo along the walk route

BRONZE Sponsor • \$1,500 * \$1,380 tax deductible

- Name on T-shirt
- Logo and link on website
- Display table space at event
- 6 tickets to Prostate Cancer Walk
- Signage with company logo along the walk route

COPPER Sponsor • \$500 * \$420 tax deductible

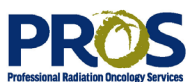
- Name on T-shirt
- Logo and link on website
- 4 tickets to Prostate Cancer Walk
- Display table space at event



Our mission is to provide urologic and gastrointestinal patients experiencing financial challenges with the supportive services they need. We understand that a cancer diagnosis can mean unplanned expenses and cause extreme hardship.

www.premiercaresfoundation.org

For questions or to confirm your sponsorship, contact Sara Capozzoli at scapozzoli@premiercaresfoundation.org or 845.481.0535



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